



Director of Digital Strategy

Student-Ready Strategies (SRS) is a consulting and technical assistance organization that supports postsecondary institutions in dismantling inequitable structures. We envision a world in which colleges and universities believe every student can succeed and purposely evolve to ensure they do. We partner, plan, and problem-solve with community colleges, minority-serving institutions, and four-year open-access institutions, as well as the system offices, nonprofits, and foundations that support them. We are focused on rebuilding systems.

In our engagements with institutions, we center students, including their lived experiences and disaggregated data, to identify barriers in postsecondary structures, and add capacity to efforts to address those barriers through policy, strategy, and process. We are experts in designing and delivering effective technical assistance, and in the principles of systems thinking that drive transformational and sustainable change. We work specifically in systems that address:

- Adult learner structures
- Advising
- Communications
- Developmental education reform
- Institutional and state policy
- Multilingual learners of English
- Postsecondary affordability
- Retention
- Strategic and tactical planning
- Student success
- Transfer and articulation

In 2025, SRS is onboarding multiple institutions to our first-of-its-kind virtual change management platform called Constellation. This platform helps us scale innovative technical assistance and a proven theory of change to institutions across the country. SRS has secured several sponsored projects to provide access to the platform with scaffolded support, including in-person workshops and coaching. This year will also mark the launch of a partner-led content model, in which other technical assistance providers can utilize the platform to complement their work in their own areas of expertise, in partnership with SRS. We are expanding our team to support the success of Constellation and effectively advance our mission to help transform institutions.

We invite you to apply.





Director of Digital Strategy Position Description

The Director of Digital Strategy will report to the Vice President of Operations and Partnerships. The selected candidate will manage the digital platform, coordinate the creation and growth of new modules, develop supportive processes such as onboarding and quality assurance, and support the institutional user experience as SRS continues to expand its reach with Constellation.

Specific Job Functions

- Developing a strategy and managing operations to prioritize and produce content for Constellation, including writing, graphics, videos, and population into the system.
- Routinely conducting detailed reviews of modules on the platform to identify necessary updates or fixes
- Overseeing the external testing of draft modules in the platform
- Managing relationships and workflow with external partners, including those who are adding their own content to Constellation, external reviewers of content, and other contractors.
- Supporting the following:
 - Product roadmap alignment
 - Continued development needs
 - Issue reporting & prioritization
 - Product & enhancement testing
 - Setting strategic product goals
 - Prioritizing product improvements/features
- Collaborating with the SRS team to execute funded projects that incorporate Constellation into a larger scope of work, including projects based on our Capacity-Building Technical Assistance model.
- Facilitating internal and external communication to ensure high quality, mission-aligned work product and productive partnerships, including leading the Constellation section of standing team progress meetings.
- Representing SRS at meeting, conferences, and other events and meetings
- Informing the long-term strategy and success of Constellation
- Other duties as assigned

Qualifications

The most important qualification for this position is a strong commitment to student success and transforming institutional structures and policies. Additionally, to support the needs related to Constellation, applicants must have a comprehensive understanding of technology and a minimum of five years of proven experience in the development and rollout of digital solutions.



Compensation

The base salary for this position is \$80,000, commensurate with experience. Benefits include health insurance, 401(k) with match, flexible spending account, professional development stipend, health and wellness stipend, annual contribution of up to \$5,000 toward student loan repayment, generous vacation, paid holidays, and family leave, and an annual staff retreat.

Location and Work Environment

This position is remote. The SRS offices are located in Indianapolis, Indiana and Denver, Colorado; however, our team operates from locations across the country and our work environment ensures a strong sense of culture and belonging within a primarily virtual space. The position requires out-of-state, overnight travel. Travel frequency is based on client and other organizational needs and can range from no travel in light months to 2-3 trips in heavy months.

To Apply

To apply, please send a resume, cover letter, and contact information for three references to info@studentreadystrategies.com with the subject line "Director of Digital Strategy."

The cover letter should describe:

- The specific skills and abilities you will contribute to the work described above
- Your general approach to managing complex projects
- The reason(s) the role and/or our organization is attractive to you
- Concrete examples of your personal and professional experience with populations marginalized in higher education, like Black, Latiné, Indigenous, poverty-affected, and adult students

Please limit the combined submission to seven (7) pages or less into a single PDF. While applications will be reviewed until the position is filled, priority will be given to those who apply by Friday, February 21.

Student-Ready Strategies provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, ethnicity, religion, age, sex, national origin, disability status, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws.

This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, lay-off, recall, transfer, leave of absence, compensation, and training.